



An Insider's Guide to Getting Published in Research Journals



Introduction

As part of Emerald's commitment to actively supporting its authors, our Insider's Guide to Getting Published is aimed at helping the authors progress successfully through the various stages of publication, from pre-submission of the manuscript, to revision, and finally publication. We aim to help the authors gain a full understanding of how they can maximize their chances of publication. The Insider's Guide is based on our experience of working with over 200 journal editors and provides insight to help our authors to give their paper the best possible chance of acceptance, publication and dissemination.

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Emerald Literati Network

... support and services for editors and authors

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Emerald Literati Network – author resource
www.emeraldinsight.com/authors

Emerald – searchable database for ideas, research, collaboration
www.emeraldinsight.com

The presentation


An Insider's Guide to Getting Published




www.emeraldinsight.com

Research you can use

Aims of the session



- To 'demystify' the publishing process
- To provide tips, insider knowledge and key questions to maximize your chances of publication
- To encourage some of you to go beyond publishing, e.g. reviewing, book reviewing, editorial roles
- Q&A session: ask anything!
- Follow-up: I'm always available to help
- To get you sharing your knowledge, i.e. to get you **writing**




Emerald Group Publishing – company background



- Emerald Group Publishing Limited
- Founded in 1967 in Bradford, West Yorkshire
- Over 250 employees. Offices in China, India, Malaysia, Australia, Japan, Brazil, Dubai, USA



The Emerald Portfolio




28 subject areas including:

Sociology Library & Information Studies Linguistics Business & Management
 Human Resource Management Engineering Education Accounting & Finance Politics
 Built Environment Tourism & Hospitality Marketing Economics Health Care


- 200+ journals, 240+ book series, 300 stand-alone texts
- Electronic databases: Emerald Management eJournals and Emerald Management First
- Over 3,000 university libraries worldwide including 98 of the FT top 100 business schools
- Over 21 million Emerald articles were downloaded in 2009 – more than 50,000 a day!
- Potential readership of 15 million

Full list of Emerald titles:
<http://emeraldinsight.com/journals> <http://books.emeraldinsight.com>

Emerald's publishing philosophy



- Emerald believe that good management can – must – make a better world
- Emerald believe in inclusivity, internationality, innovation and independence
- A better-managed world means better government, better business, more equality, meritocracy of race, age and gender, more employment, more wealth
- Supportive of scholarly research
- Committed to improving author, reader and customer experience
- 'Research you can use'



What do we mean by research you can use?



Research that has an impact




Part 1: Journal publishing



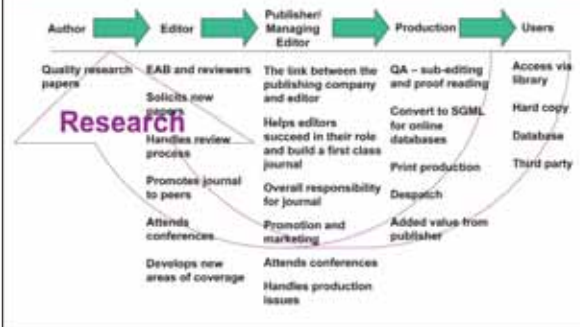
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Research you can use

Editorial supply chain and journal management structure: journals



Research you can use



Ideas: where to start



Research you can use

- Are you working on a Doctoral or Master's thesis?
- Have you completed a project which concluded successfully?
- Are you wrestling with a problem with no clear solution?
- Do you have an opinion or observation on a subject?
- Have you given a presentation or conference paper?

If so, you have the basis for a publishable paper



What journal should you submit to?



Research you can use

Choosing a journal to publish in is an investment decision. A good choice can enhance the impact of your work and your reputation

Thomson Reuters ISI is the most well known ranking, **but others exist:**

- Citations are a good, but not complete, guide to quality
- Usage is a better measure of utility
- Other factors to consider are relevant readership, recent articles, most communicative, societies and internationality, likelihood of acceptance, circulation, time from submission to publication
- Be **political** (e.g. national vs international) and **strategic** (e.g. five articles in 'low ranked' journals vs one in 'top ranked' journal)

What rankings are used here?

Target!



Research you can use

"Many papers are rejected simply because they don't fulfil journal requirements. They don't even go into the review process."

- Identify a few possible target journals/series but be **realistic**
- Follow the Author Guidelines – scope, type of paper, word length, references style, etc
- Find where to send your paper (editor, regional editor, subject area editor). Check a copy of the journal/series or the publisher's web site
- Send an outline or abstract and ask if this looks suitable and interesting (or how it could be made so)
- Confirm how an editor would like a submission, e.g. e-mail, hard copy or online submission system
- **Read** at least one issue of the publication – visit your library for access
- Include a cover letter – opportunity to speak directly to the editor, convince them of the importance of your manuscript to the journal



Co-authorship as a possibility



Research you can use

- With supervisor, across departments, someone from a different institution
- Demonstrates the authority and rigour of the research
- Especially useful for cross-disciplinary research
- Ensure the manuscript is checked and edited so that it reads as one voice
- Exploit your individual strengths
- Agree and clarify order of appearance of authors and the person taking on the role of corresponding author



What makes a good paper? HINT: Editors and reviewers look for ...



- Originality – what's **new** about subject, treatment or results?
- Relevance to and extension of existing knowledge
- Research methodology – are conclusions valid and objective?
- Clarity, structure and quality of writing – does it communicate well?
- Sound, logical progression of argument
- Theoretical and practical implications (the 'so what?' factors!)
- Recency and relevance of references
- Internationality/Global focus
- **Adherence to the editorial scope and objectives** of the journal
- A good title, keywords and a well written abstract

Plagiarism and referencing



- Plagiarism (from the Latin *plagium* meaning 'a kidnapping') is the act of taking someone else's work and passing it off as your own (false attribution). It is considered fraud!
- Hard to detect with peer review but there are **new tools** to help us
- Emerald's entire portfolio is included in iThenticate web-based software from iParadigms <http://www.ithenticate.com/>
- Emerald's Plagiarism Policy can be seen at <http://info.emeraldinsight.com/about/policies/plagiarism.htm>
- For more general information visit <http://www.plagiarism.org/>



Copyright



- As the author, you need to ensure that you get permission to use content you have not created **before** submitting your manuscript otherwise this may delay your paper being published
- Supply written confirmation from the copyright holder when submitting your manuscript
- If permission cannot be cleared, we cannot republish that specific content
- More information including a permissions checklist and a permissions request form is available at <http://info.emeraldinsight.com/authors/writing/permissions.htm>



Example of author guidelines



The screenshot shows the Emerald website's author guidelines for the Emerald Journal of Marketing. It includes sections for 'Author Guidelines', 'Submission Instructions', and 'Contact Us'. A callout box on the right states: 'Every journal has detailed notes and guidelines'.

Every journal has detailed notes and guidelines

How to increase electronic dissemination



- Use a **short descriptive** title containing main keyword – don't mislead
- Write a clear and descriptive abstract containing the main keywords and following any instructions as to content and length
- Provide **relevant and known** keywords – not obscure new jargon
- Make your references **complete and correct** – vital for reference linking and citation indices
- All of this will make your paper more discoverable which means more dissemination and possibly more citation



Emerald has introduced structured abstracts



- A **structured abstract** – in 250 words or less (no more than 100 in any one section)
- **Purpose** – Reasons/aims of paper
- **Design** – Methodology/how it was done/scope of study
- **Findings** – Discussion/results
- **Research limitations/Implications** (if applicable) – Exclusions/next steps
- **Practical implications** (if applicable) – Applications to practice/So what?
- **[NEW] Social implications** (if applicable) – Impact on society/policy
- **Originality/value** – Who would benefit from this and what is new about it?

www.emeraldinsight.com/structuredabstracts

Example of a good abstract



J J Turner and K Wilson (2006) 'Grocery loyalty: Tesco Clubcard and its impact on loyalty', *British Food Journal*, vol. 108 (11), pp. 958-964

Purpose – The aim of the research is to identify the impact of the Tesco Clubcard on customer loyalty. The secondary aim is to contrast customer perceptions of the Clubcard, staff and 'feeling valued' to identify which factor has the greater impact on customer loyalty in stores.

Design/methodology/approach – Qualitative analysis was used based on 80 questionnaires completed with randomly selected customers in Tesco Metro Dundee in 2005. Tesco were not involved in the research other than to provide approval at a store level for the research to take place outside their premises.

Findings – A positive moderate relationship was found ($r=0.395$, $p<0.01$) between the owning of a Clubcard and loyalty in stores. It was also found that there was a positive moderate relationship between the Clubcard returns and customer loyalty, with $r=0.334$, $p<0.01$. The research, however, found no relationship between loyalty and customers feeling more valued by Tesco, nor did the research reveal a significant relationship between Tesco staff and customer loyalty.

Research limitations/implications – The research is restricted in so far as it only considers Tesco Clubcard in the grocery retail sector and as it is an exploratory study the research is limited in so far as the number of participants is only 80. A further limitation surrounds the issue of generalisability as only one Tesco retail outlet in Dundee was used. Further research needs to include other Tesco formats and contrast with grocery retailers who do not use loyalty cards.

Practical implications – It is suggested that Tesco consumers are influenced by having a loyalty card in so far as it contributes to making them loyal. However, other factors need to complement such a card, with consumers seeing the Tesco 'provision' as fair-related.

Originality/value – The paper is useful to both practitioners and academics in the fields of relationship marketing and loyalty. The research provides some initial insight into consumer perspectives in the value of loyalty cards.

Keywords: Customer loyalty, Loyalty schemes, Supermarkets

Before you submit your article: your own peer review



- Let someone else see it – show a draft to friends or colleagues and ask for their comments, advice and honest criticism
- We are always **too close** to our own work to see its failings
- **Always** proof-check thoroughly – no incorrect spellings, no incomplete references. Spell checkers are not fool-proof



Spot the error:

"A knew research methodology introduced in 2007..."

Timetable from submission to initial feedback to authors



- The Editor(s) do an initial read to determine if the subject matter and research approach is appropriate for the journal (approx. 1 week)
- The Editor(s) identify and contact two reviewers (approx. 1 week)
- Reviewers usually have 6-8 weeks to complete their reviews
- The Editor(s) assess the reviewers' comments and recommendations and make a decision (approx. 2 weeks)
- **Expected time from submission to review feedback: 3-3.5 months**



Once you have submitted your article



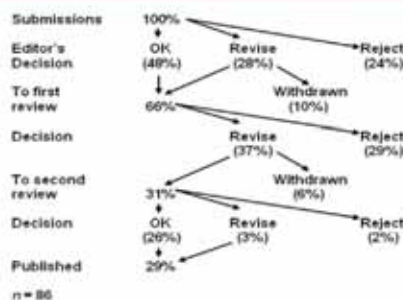
A request for revision is good news! It really is

- You are now in the publishing cycle. Nearly every published paper is revised at least once
- Don't panic!
- Even if the comments are sharp or discouraging, they aren't personal

If your paper is rejected:

- **Don't give up!**
At least 50% of papers in business and management don't get published. Everybody has been rejected at least once
- **Ask why**, and listen carefully!
Most editors will give detailed comments about a rejected paper. Take a deep breath, and listen to what is being said
- **Try again!**
Try to improve the paper, and re-submit elsewhere. Do your homework and target your paper as closely as possible
- **Keep trying!**

Process of acceptance for a journal – just one example



How to revise your paper



- **Acknowledge** the editor and set a revision deadline
- **Clarify understanding** if in doubt – 'This is what I understand the comments to mean...'
- **Consult with colleagues** or co-authors and tend to the points as requested
- Meet the revision **deadline**
- Attach a covering letter which identifies, point by point, how revision requests have been met (or if not, why not)



Part 2: Book publishing



www.emeraldinsight.com

Research you can use

Editorial supply chain and book management structure: books



Research you can use



Proposing a book



Research you can use



Book/book series ideas are normally sold to publishers on the basis of a detailed proposal. A proposal should answer the following questions:

- Why is this book/series different from other books?
- Why should it be published?
- Why are you qualified to write it?

Finding the right publisher



Research you can use

- Target your proposal to a publisher who has published similar books
 - Do they publish in your subject area?
 - Do they publish the same type of books?
- Study the publisher's website or visit their stand at conferences



What makes a good proposal?



Research you can use

- What is your rationale for publication?
 - Is there a gap in the market?
- Will the book/series have international applicability and reach?
- What is the proposed editorial scope and coverage?
- What will make it stand out from the competition?
 - What are its unique selling points?
- Who will be the target audience?
- What is the composition of the research field, in terms of number of researchers and geography?
- Where and how can the book be effectively promoted?
- How will the book position itself amongst the competition?

More detailed guidelines are available [online](#)

Timetable after submission



Research you can use

Once submitted, your proposal will be:

- Fully researched against market needs, demand and competition
 - Evaluated internally against the publisher's publishing plan and strategy
 - Evaluated by external experts in the field
- Can take between three and six months
- Once completed: decide whether to commission your work for publication



How to promote your work



Why?

- Influence policy
- Raise your profile
- Attract collaborators and funding
- New opportunities e.g. in consulting, the media

How?

- Use your network e.g. through listservs, press releases or simply link to the article in your email signature
- Contact the authors in your reference list
- Hone your media skills and 'brand image'
- Ask the publisher to provide you with book or journal leaflets

See **Support and services for authors and Editors** on the USB stick

Emerald supporting authors



- Dedicated editorial and author relations support staff
- Quality assured copy-editing and production service
- Emerald Liberal Network with more than 90,000 members

Journals

- EarlyCite
- Online Scholar One Manuscript Central submission process
- Complimentary journal issue and five reprints upon publication



Online resources

For Researchers

- www.emerald.com/authorresources
- How to... guides
- Outstanding Doctoral Research Awards
- Research Fund Awards
- Emerald Research Connections

For Authors

- For Authors www.emerald.com/authorresources
- How to... guides
- Meet the Editor interviews and Editor news
- Fitting service
- Annual Awards for Excellence
- Calls for Papers and news of publishing opportunities

Books

- Marketing plan for your book including:
 - Direct mail campaigns, leaflets and brochures, media and journal advertising
 - Conference presentation and promotion
 - A landing page for your title on the Emerald website

Other useful resources



- www.isiwebofknowledge.com (ISI ranking lists and impact factors)
- www.harzing.com (Anne-Wil Harzing's site about academic publishing and the assessment of research and journal quality, as well as software to conduct citation analysis)
- www.scopus.com (abstract and citation database of research literature and quality web sources)
- www.cabells.com (addresses, phone, e-mail and websites for a large number of journals as well as information on publication guidelines and review information)
- www.phrasebank.manchester.ac.uk (a general resource for academic writers, designed primarily with international students whose first language is not English in mind)

What do you use?

Beyond authorship



Other important publishing work that you might wish to get involved in includes:

- Book reviewing
- Refereeing/peer review
- Editorial advisory board membership
- Contributing editorship
- Regional editorship
- Editorship

For details of opportunities in this area please do get in touch with us!



Talk to us, use us!



- Tell us how we can help you
- Give us [feedback online](#)
- Use Emerald Management eJournals



Write for us!

Author Guidelines example

The screenshot shows the Emerald website's Author Guidelines page. At the top, there is a navigation bar with links for Home, Text View, Contact Us, Site Map, Support, Register, and Administrators. The Emerald logo and tagline "Research you can use" are on the left. A sidebar on the left contains a login section, a search bar, and a list of resources including Emerald Management eJournals, Emerald Journals, and Emerald Subject Collections. The main content area features the journal title "International Journal of Climate Change Strategies and Management" with its ISSN (1756-0692) and a search box. Below this, the "Author Guidelines" section is divided into several subsections: Editorial objective, Reviewing process, Copyright, and Permissions. Each subsection provides specific instructions for authors regarding the journal's focus, the review process, copyright requirements, and the need for permission to use existing content.

Home Text View Contact Us Site Map Support Register Administrators

Emerald
Research you can use

Home > Product Information > Journal list > International Journal of Climate Change Strategies and Management Information - Author Guidelines

International Journal of Climate Change Strategies and Management
ISSN: 1756-0692
Content: [Table of Contents](#) | [Latest Issue RSS](#) | [RSS](#)
Information: [Journal Information](#) | [Editorial Team](#) | [Author Guidelines](#)
Other: [Journal News \(inc. calls for papers\)](#) | [Sample articles](#) | [Events](#) | [Sponsored Links](#) | [Recommend this journal](#)

Author Guidelines

Editorial objective
International Journal of Climate Change Strategies and Management publishes papers dealing with policy-making on climate change, on methodological approaches to cope with the problems deriving from climate change and disseminates experiences from projects and case studies where due consideration to environmental, economic, social and political aspects is given and especially the links and leverages that can be attained by this holistic approach.

Reviewing process
Each paper is reviewed by the Editors and, if it is judged suitable for this publication, it is then sent to two referees for double blind peer review. Based on their recommendations, the Editor then decides whether the paper should be accepted as it is, revised or rejected.

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Articles submitted to the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Please see [Emerald's originality guidelines](#) for details. Use this in conjunction with the points below about references, before submission i.e. always attribute clearly using either indented text or quote marks as well as making use of the preferred Harvard style of formatting. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty. For ease of dissemination and to ensure proper policing of use, papers and contributions become the legal copyright of the publisher unless otherwise agreed.

The editor may make use of [iThenticate software](#) for checking the originality of submissions received. Please [see our press release](#) for further details.

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Meet the Editor Interviews

Find out more about the Editor who will be reading your paper, and find out which are the “hot topics” in your areas of interest, by browsing the Editor interviews at www.emeraldinsight.com/authors

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Emerald
Research you can use

Home + [Full View](#) + [Editor Interviews](#)

Editor Interviews

Find out what the acknowledged experts in their fields are talking about

What are the current hot topics in your fields of interest, and what are they likely to be in the future? What criteria do editors and reviewers use to select papers? How could you increase your chances of publication and how could you influence the aims and objectives of our journals and book series? Find out by hearing what our editors have to say

Meet the co editor of... International Journal of Event and Festival Management

The International Journal of Event and Festival Management (IJEFM) is a new journal for 2010 in Emerald's tourism and hospitality portfolio. Events and festivals management research is growing at a considerable rate across the world as events are making a significant contribution to the economy and community in many destinations. In addition, an increasing number of universities are offering specialist programmes in events management. IJEFM will publish papers from a wide range of disciplines, and while recognising that research is a necessity as well as a growing profession, it will also reinforce the link to practice by including commentary from an events and festival management practitioner. In this interview, Margaret Adolphus speaks to co-editor, Professor Leo Jago, about the journal's mission and its editorial objectives.

Meet the editor of... Library Management

Library Management contains peer reviewed articles aimed at academics and senior managers within the library and information services discipline or profession. It tackles a wide range of general management issues such as strategic management, human resources, finance and performance measurement, as well as new technological developments and how to future-proof the profession. Articles are submitted from all over the world and cover a broad range of library sectors – public, academic, specialist, and government. Margaret Adolphus talks to editor, Steve O'Connor.

Meet the editor of... Journal of Hospitality and Tourism Technology

JHTT was newly launched in 2010 and forms part of Emerald's growing tourism and hospitality portfolio. Information and communications technologies (ICT) and systems now form a critical part of all businesses within the sector. This is true for a multitude of research in the area, for which the journal seeks to provide a forum. In this sense, JHTT is uniquely placed in that it is the only journal developed solely for research in technology and a business in tourism and hospitality to reside. Margaret Adolphus interviews the editor-in-chief, Dr Chuan Cobanoglu.

Meet the editor of... Journal of Advances in Management Research

The Journal of Advances in Management Research (JAMR) was acquired by Emerald in 2008, from the Indian Institute of Technology in Delhi. JAMR provides a dynamic international forum for exchange of ideas and dissemination of research in all functional areas of management, in both the service and manufacturing sectors. Publishing empirical research, case studies, teaching notes and book reviews, JAMR combines sound methodology with concern for applicability and the improvement of management practice.

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Emerald
Research you can use

Home + [Full View](#) + [Editor Interviews](#) + [Meet the editor of... Library Management](#)

Meet the editor of... Library Management

An interview with: Steve O'Connor
Interview by: Margaret Adolphus

Options: [Full view](#)

Steve O'Connor is university librarian, Pao Yee-kong Library, The Hong Kong Polytechnic University (PolyU). Previously he was with CAXIA, Collaborative Solutions, an Australian not for profit company established to provide library services to libraries in Australia, New Zealand and Asia. Prior to that he was university librarian at University of Technology in Sydney (UTS). He is also an editor to Emerald.

About the journal

Library Management (LAM) contains peer reviewed articles aimed at academics and senior managers within the library and information services (LIS) discipline or profession. It tackles a wide range of general management issues such as strategic management, human resources, finance and performance measurement, as well as new technological developments and how to future-proof the profession. Articles are submitted from all over the world and cover a broad range of library sectors – public, academic, specialist and government.

The journal is highly popular in 2009, there was an average of 12,523 downloads per month, the yearly total being 150,276. Library Management China (LMC) is published annually in simplified Chinese.

About the editor

How and when did you become editor of LAM?

It was in 2005, I got an e-mail out of the blue from the previous editor who said she was retiring and asked if I would like to take over the journal. I thought about it for a couple of days and came to the conclusion that it would really interest me. And I've never regretted it, I've learnt so much, not only about our profession, but also about publishing.

You know how sometimes you wander along in life and think you know what's going on, then you suddenly get a different perspective? Being editor of LAM has certainly done that for me.

And it's given me a much wider circle of professional colleagues. Once I was in Oslo for the IFLA conference and this guy was sitting next to me at a bar. He said, "You don't know who I am do you?" It turned out that he was one of my editorial board! We had been e-mailing frequently and though I felt I knew him really well, I'd never seen his picture and didn't know he was going to be at the conference.

In addition to that, I find it really satisfying to be able to identify the potential for a good article and see it through review to the finishing line.

Emerald journals by subject area

Accounting and Finance

Accounting, Auditing & Accountability Journal
Accounting Research Journal
Asian Review of Accounting
International Journal of Accounting & Information Management
International Journal of Islamic and Middle Eastern Finance and Management
International Journal of Managerial Finance
Journal of Accounting & Organizational Change
Journal of Applied Accounting Research
Journal of Financial Crime
Journal of Financial Regulation and Compliance
Journal of Financial Reporting & Accounting
Journal of Human Resource Costing & Accounting
Journal of Investment Compliance
Journal of Islamic Accounting and Business Research
Journal of Money Laundering Control
Journal of Risk Finance, The
Managerial Auditing Journal
Managerial Finance
Pacific Accounting Review
Qualitative Research in Accounting & Management
Qualitative Research in Financial Markets
Review of Accounting and Finance
Studies in Economics and Finance
Sustainability Accounting, Management and Policy Journal

Advanced Automation

Assembly Automation
Industrial Robot
International Journal of Intelligent Computing and Cybernetics
Rapid Prototyping Journal
Sensor Review

Built Environment

Construction Innovation
Engineering, Construction and Architectural Management Facilities
International Journal of Disaster Resilience in the Built Environment
International Journal of Housing Markets and Analysis
International Journal of Law in the Built Environment
Journal of Corporate Real Estate
Journal of Engineering, Design and Technology
Journal of European Real Estate Research
Journal of Facilities Management
Journal of Financial Management of Property and Construction
Journal of Place Management and Development
Journal of Property Investment & Finance
Property Management
Structural Survey

Business Ethics and Law

Corporate Governance
International Journal of Law and Management
Journal of Global Responsibility
Journal of International Trade Law and Policy
Social Responsibility Journal
Society and Business Review

Computational Mathematics

COMPEL
Engineering Computations
International Journal of Numerical Methods for Heat & Fluid Flow
Multidiscipline Modeling in Materials and Structures

Economics

Agricultural Finance Review
China Agricultural Economic Review
Humanomics
Indian Growth and Development Review
International Journal of Development Issues
International Journal of Manpower
International Journal of Social Economics
Journal of Chinese Economic and Foreign Trade Studies
Journal of Economic Studies
Journal of Financial Economic Policy

Education Management

Campus-Wide Information Systems
International Journal of Educational Management
International Journal of Sustainability in Higher Education
Journal of Educational Administration
Multicultural Education & Technology Journal
On the Horizon
Quality Assurance in Education

Electronics Manufacture and Packaging

Circuit World
Microelectronics International: An International Journal
Soldering & Surface Mount Technology

Enterprise and Innovation

European Journal of Innovation Management
International Journal of Entrepreneurial Behaviour & Research
International Journal of Gender and Entrepreneurship
Journal of Chinese Entrepreneurship
Journal of Enterprising Communities: People and Places in the Global Economy
Journal of Knowledge-based Innovation in China
Journal of Small Business and Enterprise Development
Social Enterprise Journal

Health Care Management

Clinical Governance: An International Journal
Health Education
International Journal of Health Care Quality Assurance
International Journal of Workplace Health Management
Journal of Health Organization and Management
Leadership in Health Services
Nutrition & Food Science

Human Resource Management

Career Development International
Employee Relations: The International Journal
Equality, Diversity and Inclusion: An International Journal
Gender in Management: An International Journal
Human Resource Management International Digest
Journal of Chinese Human Resource Management
Journal of Management Development
Journal of Managerial Psychology
Personnel Review
Strategic HR Review

Industry and Public Sector Management

British Food Journal
Disaster Prevention and Management: An International Journal
info
International Journal of Climate Change Strategies and Management
International Journal of Energy Sector Management
International Journal of Public Sector Management
International Journal of Retail & Distribution Management
International Journal of Sociology and Social Policy
Journal of Service Management
Policing: An International Journal of Police Strategies & Management
Transforming Government: People, Process and Policy

Information and Knowledge Management

Industrial Management & Data Systems
Information Management & Computer Security
Information Technology & People
Interactive Technology and Smart Education
International Journal of Pervasive Computing and Communications
International Journal of Web Information Systems
Internet Research
Journal of Enterprise Information Management
Journal of Information, Communication and Ethics in Society
Journal of Intellectual Capital
Journal of Knowledge Management
Journal of Systems and Information Technology
Kybernetes
Records Management Journal
VINE

International Business

African Journal of Economic and Management Studies
Baltic Journal of Management
Chinese Management Studies
Competitiveness Review: An International Business Journal
critical perspectives on international business
Cross Cultural Management: An International Journal
Education, Business and Society: Contemporary Middle Eastern Issues
EuroMed Journal of Business
European Business Review
International Journal of Commerce and Management
International Journal of Emerging Markets
Journal of Indian Business Research
Management Research: The Journal of the Iberoamerican Academy of Management
Nankai Business Review International

Learning and Development

Development and Learning in Organizations: An International Journal
Education + Training
Industrial and Commercial Training
Journal of European Industrial Training
Journal of Workplace Learning
Training & Management Development Methods (print journal only)

Library and Information Studies

Aslib Proceedings
Bottom Line, The
Collection Building
Current Awareness Abstracts
Electronic Library, The
Interlending & Document Supply
Journal of Documentation
Library Hi Tech
Library Hi Tech News
Library Management
Library Review
New Library World
OCLC Systems & Services: International digital library perspectives
Online Information Review
Performance Measurement and Metrics
Program
Reference Reviews
Reference Services Review

Management Science/Management Studies

Asia-Pacific Journal of Business Administration
International Journal of Conflict Management
International Journal of Managing Projects in Business
Journal of Advances in Management Research
Journal of Management History
Journal of Modelling in Management
Management Decision
Management Research Review
Qualitative Research in Organizations and Management: An International Journal

Managing Quality

Asian Journal on Quality
Benchmarking: An International Journal
Business Process Management Journal
International Journal of Lean Six Sigma
International Journal of Quality & Reliability Management
Journal of Quality in Maintenance Engineering
Management of Environmental Quality: An International Journal
Managing Service Quality: An International Journal
TQM Journal, The

Marketing

Asia Pacific Journal of Marketing and Logistics
Corporate Communications: An International Journal
European Journal of Marketing
International Journal of Bank Marketing
International Journal of Pharmaceutical and Healthcare Marketing
International Journal of Wine Business Research
International Marketing Review
Journal of Business & Industrial Marketing
Journal of Communication Management
Journal of Consumer Marketing
Journal of Fashion Marketing and Management: An International Journal
Journal of Historical Research in Marketing
Journal of Islamic Marketing
Journal of Product & Brand Management
Journal of Research in Interactive Marketing
Journal of Research in Marketing and Entrepreneurship
Journal of Services Marketing
Marketing Intelligence & Planning
Qualitative Market Research: An International Journal
Young Consumers

Materials Science and Engineering

Aircraft Engineering and Aerospace Technology: An International Journal
Anti-Corrosion Methods and Materials
Industrial Lubrication and Tribology
International Journal of Clothing Science and Technology
International Journal of Structural Integrity
Pigment & Resin Technology

Operations and Logistics Management

International Journal of Logistics Management, The
International Journal of Operations & Production Management
International Journal of Physical Distribution & Logistics Management
International Journal of Quality and Service Sciences
Journal of Manufacturing Technology Management
Journal of Science and Technology Policy in China
Journal of Technology Management and Strategy in China
Journal of Technology Management in China
Strategic Outsourcing: An International Journal
Supply Chain Management: An International Journal

Organization Studies

International Journal of Organizational Analysis
Journal of Organizational Change Management
Leadership & Organization Development Journal
Learning Organization, The

Performance Management and Measurement

International Journal of Productivity and Performance Management
Measuring Business Excellence
Team Performance Management: An International Journal

Strategy

Business Strategy Series
foresight
Journal of Business Strategy
Journal of Strategy and Management
Strategic Direction
Strategy & Leadership

Tourism and Hospitality

International Journal of Contemporary Hospitality Management
International Journal of Culture, Tourism and Hospitality Research
International Journal of Event and Festival Management
Journal of Hospitality and Tourism Technology
Tourism Review
Worldwide Hospitality and Tourism Themes

Resources on the Emerald web site

Emerald Research Connections (www.emeraldinsight.com/connections)

Free to all

The screenshot shows the Emerald Research Connections page. At the top, there is a navigation bar with links for Home, Text View, Contact Us, Site Map, Support, Register, and Administrators. The Emerald logo and tagline "Research you can use" are in the top left. A sidebar on the left contains a search bar, a list of categories (Books & Journals, Bibliographic Databases, etc.), and a "Research Connections" section. The main content area is titled "Emerald Research Connections" and includes a "Join a worldwide research community" banner with a globe icon. Below the banner, there are sections for "Create Your Profile" and "Search Research Connections". A list of bullet points provides information about the benefits of creating a profile and where to find more details.

Conference Central (www.emeraldinsight.com/conference)

Free to all

The screenshot shows the Emerald Conference Central page. It features a navigation bar at the top and the Emerald logo. The sidebar on the left includes a search bar and a "Conference Central" section. The main content area is titled "Events organizers" and contains a form for submitting events. The form includes fields for "Start date", "End date", "Subject is", "Event type is", and "In region". Below the form, there is a list of events with columns for "Order by", "Name", "Date", and "Country". The events listed include "20th International Conference on Information and Finance... IOF 2010", "10th European Conference on Information Warfare and Security", and "10th European Conference on Research Methodology for Business and Management Studies... ECRM 2011".

Author How to Guides (www.emeraldinsight.com/authors/guides)

Free to all

The screenshot shows the Emerald website's 'Author How To Guides' page. The header includes the Emerald logo and navigation links like Home, Tell Us, Contact Us, Site Map, Support, Register, and Administrators. A left sidebar contains a search bar, a 'Log in' button, and a list of categories including Books & Journals, Databases, Product Information, Learning Solutions, For Authors, For Librarians, and Research Zone. The main content area is titled 'Author How To Guides' and features a sub-header 'A series of guides for academic and practitioner authors from the experts'. Below this, there are three main sections: 'How to... write effectively', 'How to... get published and disseminate your work', and a central introductory paragraph stating that the guides are free to view and no membership or subscription is required.

Research How to Guides (www.emeraldinsight.com/research/guides)

Subscriber only

The screenshot shows the Emerald website's 'Research How To Guides' page. The layout is similar to the previous page, with the same header and sidebar. The main content area is titled 'Research How To Guides' and features a sub-header 'A series of guides for academic and practitioner authors from the experts'. Below this, there are three main sections: 'Research management', 'Research methods and methodology', and a central introductory paragraph stating that the guides are available to Emerald subscribers and require a login to access.

Authors' Charter

This highlights some of the main points of our Authors' Charter.
For the full version visit: www.emeraldinsight.com/charter

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Emerald believes that as an author you have the right to expect your publisher to deliver:

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- Prompt notification of publication details
- A high professional standard of accuracy and clarity of presentation
- A complimentary journal issue in which your article appeared
- Article reprints
- A premium service for permission and reprint requests
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- To be able to object to derogatory treatment of your work
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To discuss any aspect of this Charter please contact:

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Research you can use

Insider's Guide to Getting Published

Get inside knowledge on how to get published in international research journals

Based on more than 40 years' experience of working with the Editors of over 200 journals, Emerald Insider Guides help authors to give their papers the best possible chance of publication.

Why are Insider Guides important?

- They encourage novice researchers to publish and assist university research co-ordinators in this respect
- They allow discussion of emerging issues in publishing and research within interdisciplinary, inter-organizational groups
- They can be run as pre-event presentations at conferences worldwide
- They always include a question-and-answer session with a publishing expert and can (where the presenter has experience of journal editing or reviewing) feature a clinic for a handful of one-on-one consultations with students or delegates.

Ultimately, the aim is "to inspire [attendees] to believe that they could now write a paper based on their research and practice".

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If you would like more information about hosting or attending an Insider Guide, please contact:

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"The feedback from all those who participated was extremely positive. We appreciated your clear and open presentation style and willingness to engage with so many questions from our enthusiastic audience. Particularly noticeable was how many people were inspired to believe that it was possible that they could now write a paper on their research and/or practice."

Professor Rosalie Holian

Associate Professor and Director of Research, RMIT University School of Management, Melbourne, Australia

"The workshop provided valuable advice and guidelines on how to conceptualize, structure and complete a research report in the form of a publishable paper. It was perceived by all participants as extremely useful, informative and

pertinent, which demystified the process. It has boosted research dynamics within the school, and resulted in a number of published contributions over the past three years. I would highly recommend the workshops to anyone wanting to be published."

Svetlana Cicmil

Director of Research Unit for Innovation in Business Systems, Bristol Business School, University of the West of England, UK

"Your author relations initiatives are unparalleled in the publishing world."

Baird Brightman

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Research you can use